



TENDER FOR THE DEVELOPMENT OF WEBSITES FOR AHL GROUP PLC AND ITS SUBSIDIARIES

1. Background

AHL Group Plc invites tenders from experienced Website Developers to re-develop modern and robust websites for AHL Group Plc and its subsidiaries namely: AHL Tobacco Sales Limited, Agricultural Trading Company Limited (ATC) and TIL Limited. Each of the four (4) units will have its own website.

2. Scope of Work

- i) Develop four independent websites each with its own identity with consistent colour schemes, fonts and following a consistent branding style.
- ii) Ensure that each website provides an interface for linking to the other subsidiaries in the Group.
- iii) Deliver websites that are responsive, secure, SEO friendly and easy to maintain via a content management system (CMS).
- iv) Provide basic CMS training to internal staff.
- v) Ensure that the websites are of modern and professional design aligned with AHL Group Plc branding.
- vi) Develop websites that have clear navigation and user-friendly interface.
- vii) Develop websites that display the following features: -

Core pages for each website	Technical Requirements
<ul style="list-style-type: none">• Home• About us• Board of Directors• Management Team• Mission, Vision and Values• Careers• Latest News/ Updates• Contact Us• Links to other AHL Group Plc Subsidiaries• Site Map	<ul style="list-style-type: none">• Mobile responsive design (Desk-top, Tablet, mobile)• Search Engine Optimization (On-page SEO best practices)• CMS (Word-press or similar) for content updates• SSL Certification (HTTPS)• Secure Forms (with CAPTCHA)• Good Analytics integration• Social Media Integration• Site Speed Optimization

3. Evaluation Criteria

Proposals will be evaluated based on the following: -

- i) Relevant experience and client portfolio
- ii) Technical capability.
- iii) Design quality and creativity.
- iv) Cost effectiveness and value for money.
- v) Post-launch support and maintenance plan.

4. Submission Guidelines

Interested Developers must submit the following: -

- i) Company profile and portfolio of similar projects carried out elsewhere.
- ii) Proposed technical approach and CMS.
- iii) Draft site structure.
- iv) Detailed financial proposal.
- v) Support and maintenance offering.
- vi) Implementation time-frame.

Interested Developers who meet the above selection criteria must submit their applications to the following address:

**The Chairperson,
AHL Group Internal Procurement Committee
P O Box 40035
Kanengo
LILONGWE 4**

For more details, please contact Mr Marvel Maganga on 0999696675 or mmaganga@ahlmw.com.

The deadline for receiving applications is **16:30 hours on Monday, 17th November, 2025.**