



More Income and Employment in the rural areas

# Call for Proposal Midline Survey

## Introduction

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is the implementing agency of the Federal Republic of Germany for technical and international cooperation.

The project "More Income and Employment in Rural Areas – MIERA III", implemented by GIZ in Malawi builds on the successful implementation of MIERA I and II and has interventions across the districts of Malawi in all the three regions where it aims at increasing income and employment opportunities in rural areas of Malawi through private sector development and green transformation for the sectors agriculture, tourism and sustainable building materials. The first output aims at improving the sector-specific framework conditions for MSMEs while the second output supports the offer of high-quality services by service providers for Malawian MSMEs. The MSMEs supported are strengthened for economic, climate-resilient and inclusive management of their businesses in the third output. To support a green transformation of the sectors new climate-smart practices and innovations are piloted in the fourth output.

## Context

MIERA is conducting the Midline survey in 2026 for its indicators. The consulting firm will conduct the survey which specifically also includes planning and conducting the qualitative and quantitative survey, data analysis and reporting. This includes Programme indicators as well as module and output indicators as per result matrix of MIERA III as well as GIZ standard indicators. Data for Module objective indicators 1 and 3 shall be generated from a population of 150 MSMEs across the country in personal, face to face interviews. Additionally, from these interviews a population database for Module objective indicator 2 shall be generated. From which a sample size of 150 individuals shall be interviewed via phone. Similarly, interviews for Module indicator 5 will be via phone for a sample of 150 individuals from a project database.

Terms of reference and tender documents can be requested via the following email address: [christopher.phiri@giz.de](mailto:christopher.phiri@giz.de) and copy (cc) [amos.nyambo@giz.de](mailto:amos.nyambo@giz.de). Hard copies can be collected at GIZ Country Office reception, Area 10, Plot 119 (Mtendere Drive), Lilongwe, during working hours only – 8:00 to 16:00 Monday through Thursday and 8:00 to 13:30 on Friday. For all inquiries or clarifications, please send them only in writing to the above email address.

The deadline for receiving proposals is 3rd June, 2026, 16:30 hours

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